

FACTS, FIGURES & FROGS ANNUAL REPORT 2011/2012

32 RARE Species on Just 1 site



IN THE PAST **12** MONTHS WE'VE SEEN SOME FANTASTIC NUMBERS THAT NOT ONLY IMPACT ON OUR BUSINESS BUT THE LIVES OF THE COMMUNITIES AT THE HEART OF THE TRUST. WE WOULD LIKE to share these with YOU OVER THE NEXT 27 PAGES AND 1,932 WORDS... ENJOY.

1 CHAIRMAN
ASSISTED BY 9 TRUSTEES
HOLD THE 5 SENIOR
TEAM MEMBERS
TO ACCOUNT OVER
THEIR DELIVERY
OF THE ANNUAL
BUSINESS PLAN.





We ended the financial year on a high.

In the second half of the year we saw a significant increase in the number of sites under our ownership and management, bringing our portfolio up to approximately 1,800 hectares from 985 hectares a year ago, and our long term funds up to £75m.

Many of our recent acquisitions result from the transfer of former coalfield sites from the Homes & Communities Agency (HCA) and the former Regiona Development Agencies. We appreciate the confidence of these organisations in the capability of our specialist teams to manage these properties for the benefit of local communities.

While we enter the new financial year with some further public sector acquisitions in the pipeline, we have spent considerable effort in identifying new opportunities and in establishing relationships with leading private sector companies and land owners to diversify our portfolio.

We have further strengthened the management team with the recruitment of two new directors. Our new Director of Operations will support the development programme and ensure that we draw down all the grants and financial support that are available to sustain our charitable objectives and our new Director of Finance will lead our finance and increasingly important investment functions.

After the major changes in 2010/11, the Board of Trustees has remained stable during the year although we were sad that, due to increased business commitments elsewhere, Nick Baldwin had to stand down. The Trustees have had a busy year with a strong focus on investment performance and a very large number of acquisitions and I thank them for the contribution of their time, skills and experience to the Trust's affairs.

We have an excellent management team and staff. I thank them for their huge contribution to the development of the Land Trust over the last year and particularly for the imagination and innovation they bring to our affairs to improve the quality of life in the communities we serve.

I would also like to thank our Members who continue to contribute their experience to our development.

We believe that the model of ownership and management that we have established adds real benefit and look forward to continued progress in the year ahead.

Peter Smith - Chairman

Smith

86 PEOPLE ENJOYED OUR FROG DAY AT GREENWICH ECOLOGY PARK.



6 YEARS AGO
WEETSLADE COUNTRY
PARK WAS A DERELICT
PIT TIP WHICH WAS A
BLIGHT TO THE LOCAL
COMMUNITY. NOW IT'S
THE PROUD OWNER OF
1 GREEN FLAG AWARD.







LAST YEAR 5,158 CHILDREN ATTENDED EDUCATIONAL EVENTS SUCH AS POND DIPPING, HABITAT BUILDING AND BAT HUNTS.

"Opportunities for children to make positive contributions to both our environment and wildlife are essential to their education. Avenue provides a wonderful local outdoor classroom with talented, passionate and knowledgeable individuals who bring the learning to life."

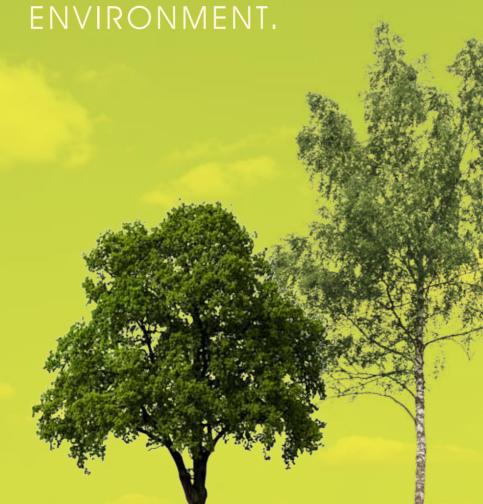


A year 3 teacher who brought her class to The Avenue Washlands



WE HAVE OVER

2,000,000 TREES ON
OUR SPACES, CREATING
ATTRACTIVE LANDSCAPES
AND HELPING THE
ENVIRONMENT.



LANGDON LAKE AND MEADOW IS HOME TO **5** SPECIES OF BAT.



THE HEALTH OF

9,475 PEOPLE WAS
IMPROVED LAST YEAR
BY ATTENDING HEALTH
AND WELLBEING
ACTIVITIES ON OUR
SPACES.







2011/2012 represented the first full year for the Trust operating as a registered charity.

I am delighted to report that notwithstanding the backdrop of the global economic crisis the Trust has made significant steps forward during the financial year.

Whilst the year has seen a continuation of the government's austerity measures to rebalance the public expenditure deficit this has in itself presented opportunities for the Trust.

In December 2011, discussions with the outgoing North West Development Agency (NWDA) resulted in the Trust securing the funding and management of the Newlands, Remade & Revive land restoration programmes in the North West. These programmes which are run by the Forestry Commission, Lancashire County Council and Cheshire West and Chester Council respectively cover some 15 sites in the North West totalling over 450 hectares.

This agreement enabled HM Treasury & the Department for Business, Innovation and Skills (BIS) to approve the transfer of £4.57m from the North West Development Agency to the Land Trust to provide on-going site management funding.

Following a period of due diligence we took ownership of 12 sites from the Homes & Communities Agency (HCA) in March 2012 together with some £18m of funding to provide for their long term future. We are currently working with our partners to establish management plans for these open spaces that will ensure that we maximise the benefits for the local communities and provide the real emotional ownership of these sites that we believe communities want without the accompanying legal liabilities!

The NWDA and the HCA sites alone meant that we almost doubled our portfolio of sites during the financial year – a great testament to the staff of the Trust and to the support which we have received from the Trustees in delivering the business in a particularly difficult financial period.

Equally important to our on-going acquisition programme however is what we are actually delivering on site for communities. There is growing evidence and acceptance that well managed accessible open space contributes to the alleviation of many of society's ills. Time and time again reports appear in the media that "walks in open air can provide health benefits" or that "children benefit from playing in open space since it helps their development". At the Land Trust we fully support this and look to ensure that our sites provide maximum benefit to nearby communities.

CHIEF EXECUTIVE'S REPORT

As we have learnt more about how our sites work and what community aspirations are for them, we have been able to start developing our own approach to how we measure the impact that these sites have on communities.

We are moving away from an approach which documented managing agent input such as days on site towards an impact modelling system that reflects the numbers of visitors to a space and most importantly the "success" of that visit. The implementation of this approach will help maximise the delivery of our charitable aims and deliver greater impacts for the local communities. This mirrors the approach many other charities and government agencies are now taking. The evidence from this should afford us new opportunities to manage the sites, deliver the benefits and engage with communities differently and more effectively.

Looking forward – it is encouraging to report that our conversations regarding many of the large scale residential development opportunities that we have been following over the last 2 to 3 years are now starting to move forward. Whilst encouragingly this reflects confidence returning to the development market, more important is the recognition from developers of the value of open spaces.

Having the Trust as a partner can help secure valuable planning consents through ensuring the sustainable management of the open space and green infrastructure. This in turn secures value going forward for communities both economically and in quality of life enhancement.

Further afield, we are actively pursuing opportunities in the rest of the UK and hope to be in a position to secure our first projects in Scotland and Northern Ireland this year – bringing the benefits of in perpetuity funded open spaces to an even wider audience.

Evidence that open spaces have the potential to influence and effect change is now undeniable and we, at the Land Trust, look forward to engaging with more communities in the work we do.

cuo-

Euan Hall – Chief Executive



OUR TRIBE OF NORDIC WALKERS HAVE COVERED **396** MILES OVER THE YEAR.



LAST YEAR 2,158 DAYS
OF VOLUNTEERING TOOK
PLACE ON OUR SPACES,
WHICH IMPROVED
THE ENVIRONMENT,
CREATED A SENSE
OF COMMUNITY AND
ENHANCED INDIVIDUAL
SELF-ESTEEM.



"Having been at home for 5 months unemployed, it's given me a great sense of worth and belonging."

Dave, a volunteer at Greenwich



AFTER PLAYING
HOST TO A TIP, THE
INTERNATIONAL
GARDEN FESTIVAL OF
1984 AND 27 YEARS
OF DERELICTION, THE
REOPENING IN 2012
OF FESTIVAL GARDENS
WAS MADE POSSIBLE BY
THE LAND TRUST.







WE USED 6,378 TEABAGS DURING OUR PARTNERSHIP MEETINGS.



OVER £50,000,000
HAS BEEN ADDED
TO HOUSING VALUES
AROUND PHOENIX
PARK SINCE IT WAS
TRANSFORMED
FROM A DERELICT
EX-COLLIERY TO A
PUBLIC OPEN SPACE.



BUSINESSES ON
MONKTON BUSINESS
PARK REALLY VALUE
OUR WOODLAND.
CORPORATE VOLUNTEERS
INCLUDING 15 FROM
SIEMENS TOOK ON
THE CHALLENGE OF
BUILDING A PICNIC
STOP IN JUST 1 DAY.







7,778 PEOPLE
HAVE RECEIVED
TRAINING ON OUR
SPACES TO IMPROVE
THEIR SKILLS,
CONFIDENCE AND
EMPLOYABILITY.







GRASSLAND ON

3 OF OUR SPACES IS

KEPT TRIM BY 3 EXMOOR

PONIES, 6 HIGHLAND

CATTLE AND 1 VERY

CUTE NEW BORN CALF.



THE LAND TRUST
WAS INSTRUMENTAL
IN UNLOCKING THE
FUNDING NEEDED
TO TURN A DERELICT
SITE INTO AN OPEN
SPACE THAT WON 3
NATIONAL AWARDS
LAST YEAR. WELL DONE
BEAM PARKLANDS!





413 CHILDREN GOT
THEIR HANDS MUCKY
MAKING 15,326 SEED
BOMBS WHICH WERE
LAUNCHED AROUND
THE UK.



INCOME & EXPENDITURE ACCOUNT

	Year Ended 31/03/12	Year Ended 31/03/11
INCOMING RESOURCES	£	£
Incoming Resources from Generating Funds		
Voluntary IncomeGrants	0 645,438	82,576 10,531,605
Activities for Generating Funds	23,331	39,621
Investment Income	1,247,188	1,934,163
Incoming Resources from Charitable Activities	•••	••••••••
Aftercare ContractsSite MaintenanceSite Funding	0 132,707 22,999,202	106,978 160,130 12,804,894
Other Incoming Resources	92,600	67,503
TOTAL INCOMING RESOURCES	25,140,466	25,727,470
RESOURCES EXPENDED		
Site Maintenance	2,413,424	3,767,356
Marketing	111,582	73,258
Staff	1,156,840	979,074
Office	47,761	66,589
Legal, Professional and Consultancy	419,103	615,213
General Administration	104,092	81,265
Other Costs	120,136	69,597
Irrecoverable VAT – Overheads	348,436	341,648
Bank Charges	301,989	105,431
Governance	51,922	94,288
TOTAL RESOURCES EXPENDED	5,075,285	6,193,719
NET INCOMING RESOURCES FROM OPERATIONS	20,065,181	19,533,751

DESPITE BEING ONLY

1 YEAR OLD 120

SPECIES OF BIRD

HAVE ALREADY BEEN

SPOTTED AT SILVERDALE

COMMUNITY COUNTRY

PARK.







BALANCE SHEET

	Year Ended 31/03/12	Year Ended 31/03/11
FIXED ASSETS	£	£
– Tangible Fixed Assets	67,393	84,391
– Investments	70,370,635	48,624,402
	70,438,028	48,708,793
CURRENT ASSETS		
– Debtors	95,542	5,739,379
– Investments	10,918,190	8,530,383
– Cash at Bank and in Hand	1,477,937	1,024,158
	12,491,669	15,293,920
CREDITORS: falling due within one year	(1,348,204)	(2,505,062)
NET CURRENT ASSETS	11,143,465	12,788,858
NET ASSETS	81,581,493	61,497,651
ENDOWMENT FUNDS	51,243,618	50,660,994
RESTRICTED FUNDS	5,379,504	1,514,194
UNRESTRICTED FUNDS		
Designated Funds	18,082,430	49,125
General Funds	6,875,941	9,273,338
	24,958,371	9,322,463
	81,581,493	61,497,651

10,983 HAPPY FISH FOUND HOMES IN OUR 54 PONDS AND WATERWAYS ACROSS THE COUNTRY.



WE MAINTAIN 97 MILES OF PATHS WHICH HAVE PLAYED HOST TO 3,458 WHEELS DURING BUGGY FIT SESSIONS.





NEVER ONE TO DISPROVE GREEK MYTHOLOGY, PHOENIX PARK ROSE from the ashes of HICKLETON COLLIERY UNDER THE STEWARDSHIP OF THE LAND TRUST TO BECOME A POPULAR COUNTRY PARK WHICH HAS HOSTED 5,312 CHILDREN ON SCHOOL VISITS.





OUR AMAZING WORK
WAS NOMINATED FOR
14 AWARDS... THE
NUMBER OF TIMES
THE WORD 'AMAZING'
IS USED BY THE
COMMUNICATIONS
TEAM IS TOO MANY
TO COUNT.





7 Birchwood One Dewhurst Road Birchwood Warrington WA3 7GB

T. +44 (0)1925 852005 E. enquiries@thelandtrust.org.uk

www.thelandtrust.org.uk www.twitter.com/thelandtrust